

20  
25



BATTLE FOR REAL BIG STATE

**SPONSOR**

**VENDOR ACTIVATION PROPOSAL**

PREPARED BY

**MG STUDIOS LLC.**



 757-334-2284

 [www.battleforbigstate.com](http://www.battleforbigstate.com)



**SHEPHERD  
STADIUM**

901 Meridian Ave, Colonial  
Heights, VA, 23834



[WWW.BATTLEFORBIGSTATE.COM](http://WWW.BATTLEFORBIGSTATE.COM)

# WELCOME!

## TO BATTLE FOR THE REAL BIG STATE



Thank You For Taking The Time Today To Read This Proposal!

I hope this letter finds you well. On behalf of Battle for The Real Big State and MG Studios LLC, I am pleased to present this sponsorship proposal for the **3rd Annual Battle For The Real Big State Charity Alumni Baseball Game**. We believe that your company's commitment to supporting charitable initiatives and promoting community engagement aligns perfectly with the values of this event.

The Battle For The Real Big State Charity Alumni Baseball Game is a highly anticipated annual event that brings together former college baseball players from rival universities in Virginia. This friendly competition serves as a platform to raise funds for both baseball programs to improve the lives of underprivileged youth through scholarships and upgraded equipment to enhance performance on and off the field. We are proud to organize this event, and we seek sponsorship from your company to make it impactful as possible.

By becoming a sponsor, your company will have a significant presence at the Battle For The Real Big State Charity Alumni Baseball Game, allowing you to showcase your commitment to corporate social responsibility. We have designed various sponsorship packages to cater to different levels of involvement, ensuring that there is an opportunity for your company to contribute at a level that best suits your brand's objectives and resources.

### Potential benefits of sponsorship include:

- **Brand Visibility:** Your logo and branding will be prominently displayed throughout the event venue, including on banners, signage, promotional materials, and official event merchandise.
- **Media Exposure:** The Battle For The Real Big State Charity Alumni Baseball Game attracts significant local media coverage. As a sponsor, your company will receive recognition in press releases, media interviews, and social media promotion on our live stream that reached 1.7k live viewers, providing valuable exposure to your brand.
- **On-Site Activation:** We welcome your company to set up booths, sampling stations, or interactive experiences to engage with event attendees directly. This allows you to create a memorable brand experience and promote your products/services.
- **Corporate Hospitality:** As a sponsor, your companies representatives will have access to VIP hospitality areas, allowing for networking opportunities with key community leaders, celebrities, and influential individuals attending the event.

We firmly believe that partnering with your company will not only elevate the success of the 3rd Annual Battle For The Real Big State Charity Alumni Baseball Game, but also amplify the impact we're making on the local community. **Together**, we can champion HBCU sports, education, and opportunity for the next generation.

We would love the opportunity to discuss this sponsorship proposal further and explore how we can tailor a partnership that best suits your company's mission. Enclosed, you'll find more information about the event and available sponsorship packages.

Thank you for considering our proposal. We look forward to the possibility of collaborating with your company and making a lasting impact through the Battle For The Real Big State Charity Alumni Baseball Game. Should you have any questions or require further information, please do not hesitate to contact me at **757-334-2284** or **mboone@mgstudiosllc.com**.

**We give you our best and look forward to hearing from you soon!**

*Matthew Boone*

Owner/Founder of MG Studios LLC | Executive Director of Battle For Real Big State Charity Alumni Baseball Game



# ABOUT THE EVENT

**Saturday August 23, 2025**  
**9am - 9pm**  
**Shepherd Stadium**

## EVENT MECHANISM

- **Fundraising for Charity:** The Battle For The Big State Alumni Charity Baseball Game aims to raise funds for the baseball programs of Norfolk State University and Virginia State University. The event will include various fundraising activities such as ticket sales, sponsorships, auctions, and donations. The proceeds generated from the game will be donated to both programs, making a positive impact on the student athletes of each institution.
- **Alumni Engagement and Networking:** The game serves as a platform for alumni from different universities to come together, fostering a sense of camaraderie and community. It provides an opportunity for former students to reconnect, network, and strengthen relationships. The event promotes a sense of pride and unity among the alumni, creating a memorable experience for everyone involved while boosting the local economy..

## OVERVIEW

THE RIVALRY RENEWED!

THE BATTLE FOR THE REAL BIG STATE CHARITY BASEBALL GAME IS SET FOR SATURDAY, AUGUST 23, 2025 AT SHEPHERD STADIUM IN RICHMOND, VA. RIVAL HBCU'S NORFOLK STATE UNIVERSITY AND VIRGINIA STATE UNIVERSITY WILL FACE OFF ON THE DIAMOND AT 6PM WITH GATES OPENING AT 4PM.

PRIOR TO THE GAME, MAJOR LEAGUE BASEBALL WILL BE HOSTING A PLAYBALL YOUTH BASEBALL CLINIC NAMED WHERE REGISTERED KIDS WILL GET THE OPPORTUNITY TO INTERACT WITH PROFESSIONAL BASEBALL PLAYERS AND COACHES. THEY WILL ALSO RECIEVE OFF FIELD TRAINING IN HEALTH DISPARITIES, EDUCATION, MENTORSHIP, AND LITTERACY ACTIVATION PROGRAMS.







# IMPACT 2024

## EVENT AND COMMUNITY IMPACT

### BUILDING A HOME RUN LEGACY, INSPIRING THE FUTURE



#### EDUCATIONAL INFORMATION

Learn more about the scholarship opportunities, admissions and more and secure the next generations education!



#### VENDOR ACTIVATION

Small Business will get the chance to have popup shops INSIDE the stadium!



#### MLB PLAYBALL EVENT

Kids have a chance to interact with each other in a engaging community atmosphere through mid-game activities and bounce houses.

### INTERACTIVE ACTIVITIES



#### VIP HOSPITALITY

Experience unparalleled luxury and exclusive access with our VIP Sections—indulge in a luxurious ballpark menu and elevate your brand while impressing your guests.



#### COMPETITIVE GAME

Witness year two of this big game as the winner will take back to their respected programs majority of proceeds donated, along with bragging rights and the championship belt! Attendees will have the availability to donate directly to their preferred program.



#### CONNECT WITH HBCU ALUMNI

Unlock a world of opportunities and forge lifelong connections with other HBCU Alumni.



# IMPACT 2024

## CONTINUED EVENT AND COMMUNITY IMPACT



**YOUR INVESTMENT IN THE COMMUNITY WILL LEAVE A LONG LASTING IMPACT  
IN THE YOUTH AND HISTORICALLY BLACK COLLEGES AND UNIVERSITIES.**



### ECONOMIC BOOST/TOURISM

Hosting a large-scale event like this can provide an economic boost to the local community. Visitors attending the game may dine at local restaurants, stay in nearby hotels, and support local businesses, thus stimulating the local economy.



### FOSTERING COMMUNITY ENGAGEMENT

The event brings together alumni, students, faculty, and community members from both NSU and VSU. This fosters a sense of community and strengthens the bonds between these institutions and the broader community.



### CELEBRATING DIVERSITY AND INCLUSIVITY

The game has brought together individuals from diverse backgrounds and countries, fostering an inclusive environment where differences thrive and are celebrated.



### INSTITUTIONAL BRANDING

Emphasize the opportunity for your sponsorship to align itself with respected educational institutions with a commitment to community engagement and philanthropy.



### INSPIRING PHILANTHROPY

By demonstrating the impact that charitable events like this can have on the community, you're inspiring others to get involved and give back in their own ways, whether through volunteering, fundraising, or supporting similar initiatives in the future.



### BUILDING LASTING RELATIONSHIPS

The bonds formed during events like these can lead to lasting relationships and collaborations between individuals and organizations within the community.

# THANK YOU TO OUR 2024 SPONSORS





# ACTIVATION OPPORTUNITIES



## Presenting Sponsor (\$5000) [1 Available]



- Representative Throws Out First Pitch Along with Special Guest Sam Allen and others.
- Prominent Placement of Logo on Jersey.
- Presented By" Logo placement on cover of program.
- Full page ad in program & Live Stream Ad **(Need Both Ads By August 8, 2025)**
- Inning Sponsor Recognition
- Presentation of Winners Trophy
- Honoree Walk Up Sponsor
- Mid-Inning Game Host Sponsor and Give Away
- Spotlight Exhibitor Space (Entry of Park)
- Full Page Ad in Program
- Sponsor Special Remarks



LIVE VIEWERS  
**1.8K**  
SHARES  
**14**  
COMMENTS  
**18**  
REACTIONS  
**121**  
TOTAL ENGAGEMENTS  
**153**



## Diamond Sponsor (\$2000) [5 Available]



- Full Page Ad in Program and Live Stream Commercial Ad **(Need Both Ads By August 8, 2025)**
- Prominent Placement of Logo on Hat.
- Inning Sponsor Recognition
- Fan Towels with Branding for Game
- Priority Exhibitor Space
- Full Page Ad in Program
- Priority Exhibit Space
- Mid-Inning Game Host Sponsor and Give Away
- Logo on program



## Gold Sponsor (\$750) [4 Available]



- Inning Sponsor Recognition
- Half Page Ad in Program and 30 Second Commercial for Live Stream **(Need Both Ads By August 8, 2025)**
- Priority Exhibit Space
- Recognition of announced sponsors
- Mid-Inning Game Host Sponsor and give away
- Logo on program



## Silver Sponsor (\$500)

- Exhibitor Spot
- Mid-Inning Game Host Sponsor and Give Away
- Half Page Ad in Program
- Recognition of announced sponsors
- Logo on program



## Bronze Sponsor (\$250)

- Exhibitor Spot
- Logo on the program
- Recognition of announced sponsors

## Exhibitor/Food Truck Spot (\$150)



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# THANK YOU!

**PLEASE FEEL FREE TO CONTACT  
MATT BOONE IF YOU HAVE ANY QUESTIONS!**

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